

## THROUGH OUR EXPERTISE, TECHNOLOGICAL KNOWLEDGE

We have a wide spectrum of expertise in web solutions within these industries, giving us the necessary skills and knowledge to help you increase your presence on the web.



## WEB DESIGN & DEVELOPMENT MARKET SEGMENTATION

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### WEB DESIGN & DEVELOPMENT MARKET SEGMENTATION

#### Web Design & Development Market Segmentation

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Where does Dotsquares fit in the market?

Market Segment	Typical Customers	Quality/Perception
Cheap offshore	Small companies. Start ups	Cheap and low quality
Quality/Perception	Small to medium sized companies, start ups	Convenient US based office and good value
Large Offshore	Financial Corporate	For large companies
US based agency	Small to medium sized companies	Advantage of more face to face work. Expensive.

+ Dotsquares Company Proposition

+ Design & Development Models



top4oz.com WINNER

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