

Dotsquares set to benefit from Trade Mission to Brazil joined by Willie Walsh

Dotsquares has recently attended the United Kingdom Trade & Investment (UKTI) and London Chamber of Commerce (LCC) Trade Mission to Brazil which has seen visits to two major markets: Sao Paulo and Rio de Janeiro. With sponsorship from British Airways, Santander Bank and KPMG this important visit was joined by Willie Walsh, CEO of International Airlines Group and BA.

Bankim Chandra, Managing Director of Dotsquares, a web & mobile app development company based in Sussex, said "the mission has been a great success for us with good interest and excellent contacts made for the future. We already have several projects in the analysis phase and will be looking forward to getting these projects kicked off very soon."

Mr Chandra went on to say "I have met some fantastic people, both those who travelled on the Mission with me, and entrepreneurs and companies here in Brazil, and we are actively looking at how we can work together in the future. I am very excited about collaborating with them to deliver first rate web and mobile app development to Brazilian clients and showing what a fantastic offering Dotsquares has. The flexibility of our Design & Development Models means we have an option for most people no matter their IT experience or budget".

Brazil is an exciting place to be at the moment with two of the largest sporting events held on the planet about to arrive. The Olympics and football World Cup will provide further injection into the already fast growing economy and mean that local Brazilian companies will be eager to reap the benefits. With an excellent track record over the past 11 years Dotsquares is now looking to establish itself in new markets in Brazil and help companies and individuals alike to make the web and their mobile devices work for them. Particular focus has been directed to Dotsquares' offering for apps and this is what has interested Brazilian companies the most, with several of them submitting projects for analysis before Mr Chandra had left the country making the visit a resounding success. With Brazil becoming one of the countries with the fastest mobile device growth rates their users are demanding more and more from their apps to complement their existing web sites. Dotsquares has a wealth of experience in the development of apps for iOS, Android and Windows to meet this demand. Further information about how Dotsquares can work with clients to produce stunning and intuitive mobile apps and games can be found at <http://www.appsteamindia.com>, whilst the main Dotsquares site can be found at www.dotsquares.com

